

Terms and Conditions

The competition

The title of the competition is **Discover Britain: the Power of Partnership**

Overview: The competition is open to any current year 8, 9, 10 or 11 at a Pearson Partner School. A Pearson Partner School is defined as a secondary school which has signed an official partnership agreement with Pearson before December 10th 2017. All prize winners will be selected by our independent panel of judges, which is made up of Sam Cooke, Wendy Grace, Colin Gibson, Monika Sherry, Grace Thomas and Aaron Fearnley.

The winners will be those who show creativity and enthusiasm in their entries and are best able to persuade the judges that their hometown would be the best twinning candidate for Reading. Any entries not in English or over two minutes in length will not be eligible for the prize. The decision of the panel of judges (acting reasonably) will be final.

How to enter

The competition will run from December 10th 2017 (the "Opening Date") to 5pm on 31st March 2018 (the "Closing Date") inclusive. All competition entries must be received by the Dinternal Education team via our online entry form by no later than 5pm on the Closing Date and must include a link to the video on YouTube. All competition entries received after 5pm on the Closing Date are automatically disqualified.

To enter the competition you must upload your video to YouTube, put the settings as private and then send the link along with any required details by completing the online entry form, which can be found at:
elt.dinternal.com.ua/discover-britain

The form will include the following entry details: First name / Last name / Date of birth / Contact details (email address) / Name and location of your school / Full name and contact details of your English class teacher / The url of your video (which should be uploaded to YouTube) / Your consent for Pearson and Dinternal Education to use your video for future promotional purposes.

By submitting a competition entry, you are agreeing to be bound by these terms and conditions.

Eligibility

The competition is open to any student currently studying in a year 8, 9, 10 or 11 class at a Pearson Partner School (defined as a secondary school which has signed an official partnership agreement with Pearson before December 10th 2017), except: (a) employees of Dinternal Education or Pearson and its holding or subsidiary companies who are professionally connected with the competition or its administration; (b) employees of agents or suppliers of Dinternal Education or Pearson and its holding or subsidiary companies, who are professionally connected with the competition or its administration; or (c) members of the immediate families or households of (a) and (b) above.

Dinternal Education reserves all rights to disqualify you if your conduct is contrary to the spirit or intention of the prize competition.

The prizes

The judging panel will select four winners in total. The main prize winner will travel as part of an Alekom Education group to Queen Anne's School in Caversham, Reading in summer 2018. He/she will be subject to the rules of the rest of the Alekom group and the prize cannot be taken at any other centre or in any other year. Visa costs and flights will be part of the prize, though the main prize winner will be responsible for providing the required documentation and also for any travel costs to the departure airport in Ukraine. Transfers, accommodation, excursion costs and meals at the centre will be provided to the main prize winner. However, the prize does not include any spending



money or personal expenses the prize winner may have. The prize winner is also responsible for ensuring he/she is available to travel on the dates selected by Alekom and holds all the necessary documents for the trip in question on the travel dates specified. If he/she is not available or able to travel, Pearson reserves the right to offer the prize to the next eligible entrant selected from the entries received before the Closing Date.

The second prize winner will receive a class set of materials (maximum 15 student books + the same number of MyEnglishLab access codes or workbooks) to be given to the class teacher named in the competition entry form. The second prize winner will also receive a 2,000UAH voucher to be spent on Pearson ELT materials at Dinternal Education. The third prize winner will receive two 1,500UAH vouchers to be spent on Pearson ELT materials at Dinternal Education – one voucher will be awarded to the student and the second to the class teacher named in the competition entry form. The fourth prize winner will receive two 1,000UAH vouchers to be spent on Pearson ELT materials at Dinternal Education – one voucher will be awarded to the student and the second to the class teacher named in the competition entry form. The vouchers are non-transferable and can only be used by the named individual on Pearson ELT products before the expiry date listed on the voucher.

Winner announcement

The prize winners will be announced online by 5pm on Wednesday April 4th 2018 (the Announcement Date). The decision of the judges will be final and no correspondence or discussion will be entered into. Dinternal Education will contact the winners personally as soon as practicable after the Announcement Date, using the contact details provided with the competition entry. Dinternal Education can not amend any contact information once the competition entry form has been submitted. A list of winners will be available online from the Announcement Date for a period of at least 30 days.

Claiming the prizes

If you are the winner of a prize, we will contact you on April 4th 2018 via email. You then have until April 11th 2017 to claim the prize by responding to the communication you receive from Dinternal Education informing you that you have won. If you do not claim the prize by this date, your claim will become invalid. Your prize may not be claimed by a third party on your behalf.

Dinternal Education will make all reasonable efforts to contact the winners. If a winner cannot be contacted or is not available, or has not claimed their prize by April 11th 2017, Dinternal Education reserves the right to offer the prize to the next eligible entrant selected from the correct entries that were received before the Closing Date. Dinternal Education does not accept any responsibility if you are not able to take up the prize. Limitation of liability Insofar as is permitted by law, Dinternal Education, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of Dinternal Education. Your statutory rights are not affected.

Ownership of competition entries and intellectual property rights

All competition entries and any accompanying material submitted to Dinternal Education will become the property of Dinternal Education on receipt. By submitting your competition entry and any accompanying material, you agree that:

- (a) You have all the relevant rights and permissions to upload the entry and any accompanying material; (b) You assign to Dinternal Education all your intellectual property rights with full title guarantee; and (c) You waive all moral rights, in and to your competition entry and otherwise arising in connection with your entry to which you may now or at any time in the future be entitled under the Copyright, Designs and Patents Act 1988 as amended from time to time and under all similar legislation from time to time in force anywhere in the world.

- (b) You agree that Dinternal Education and Pearson may, but are not required to, make your entry available on their websites and any other media, whether now known or invented in the future, and in connection with any publicity of the competition. You agree to grant Dinternal Education and Pearson a non-exclusive, worldwide, irrevocable licence, for the full period of any intellectual property rights in the competition entry and any accompanying materials, to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-liscence the competition entry and any accompanying materials for such purposes. Data protection and publicity If you are the winner of the competition, you agree that Dinternal Education and Pearson may use your name, image and city of residence to announce the winner of this competition and for any other reasonable and related promotional purposes. You further agree to participate in any reasonable publicity required by Dinternal Education and Pearson.

By entering the competition, you agree that any personal information provided by you with the competition entry may be held and used only by Dinternal Educationand Pearson or its agents and suppliers to administer the competition. General. If there is any reason to believe that there has been a breach of these terms and conditions, Dinternal Education may, at its sole discretion, reserve the right to exclude you from participating in the competition. Dinternal Education reserves the right to hold void, suspend, cancel, or amend the prize competition where it becomes necessary to do so.

